

# CHAIN STORE AGE

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## The Melting Pot goes global with Indonesia location



Tampa, Fla. – The Melting Pot Restaurants Inc. has opened its first restaurant outside of North America in Jakarta, Indonesia. The latest opening comes on the heels of the company announcing its plans for continued international expansion.

The Melting Pot is on track to open its first restaurants in Dubai, United Arab Emirates and Riyadh, Saudi Arabia later in 2015, as well as its fourth location in Mexico City, Mexico.

The Jakarta restaurant is one of five restaurants to be built in Indonesia by Ramon Liando. The second restaurant is also slated to open in Jakarta by 2016.

As part of its international development, The Melting Pot is focusing its expansion efforts in target markets such as Hong Kong and cities throughout Brazil, Canada, India, Japan and South Korea. Domestically, the company is seeking new franchisees in markets, including Anchorage, Alaska; Dallas; Hartford, Connecticut; and Los Angeles, Memphis and Chattanooga, Tennessee.