**FONDUE FACTOIDS**

**FONDUE**

Fondue is a culinary tradition that we honor every day — and have spent 45+ years perfecting.

Fondue is more than just a meal, it’s an experience, and it’s how we bring people together.

**FON • DUE:**

(Origin: French, from the word fondue - the past participle of fondre)

1. (n.) A dish of which small pieces of food are dipped into a hot cooking sauce or medium, such as broth.

2. (v.) Also used as a verb - the act of dipping.

FOR CENTURIES, FRANCE AND SWITZERLAND HAVE BATTLED (AND STILL DO!) OVER WHO CREATED FONDUE.

**CHEOCOLATE FONDUE WAS CREATED IN NYC IN 1964 BY CHEF CONRAD EGLI OF SWITZERLAND.**

**WE ARE THE WORLD’S LARGEST FONDUE FRANCHISE**

![Comparison Chart]

**OUR GUESTS ANNUALLY CONSUME**

- 721,012 pounds of cheese
- 377,060 pounds of bread
- 67,340 lobster tails
- 540,000 pounds of chocolate

**95%**

Melting Pot’s franchise renewal rate

**NEW REVENUE SOURCES**

- Now serving prepared menu items for our Lunch and Brunch menu.
- Now serving happy hour with options that include prepared appetizers.

**MELTING POT HAS RAISED OVER $12 MILLION SINCE 2003 FOR OUR CHARITY PARTNER**

St. Jude Children’s Research Hospital

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**CONTACT MELTING POT FRANCHISE DEVELOPMENT FOR ADDITIONAL INFORMATION AT 800-783-0867 X109 OR WWW.MELTINGPOTFRANCHISE.COM**
Melting Pot Opportunity

...dip into a franchise like no other.

**FRANCHISE FACTS**

- Single and multi-unit opportunities available throughout the U.S. and Canada
- Restaurant experience preferred, but not required. Business experience required
- Franchise fee: $45,000 for initial 10-year term; royalties: 5% of gross revenues
- Financial Qualifications: $400,000 minimum liquidity; $1,000,000 net worth
- Average floor plan: 4,000 – 5,500 sq. ft.
- Initial 7+ week training program provided for franchisee owner(s) and management team; additional 14 days of on-site grand opening training with provided support

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**THE DISCOVERY PROCESS**

**Step 1:** Complete and Submit Melting Pot Application (Per Partner)

**Step 2:** Provide “Certified” Financials (Per Partner)

**Step 3:** Receive Electronic FDD – Download, Acknowledge and Sign Item 23 Receipt Page

**Step 4:** Complete and Submit Business Plan

**Step 5:** Complete and Submit ProForma

**Step 6:** Complete & Submit FranchiZe Profile assessment online

**Step 7:** Complete & Submit Background and Credit Release Form (Per Partner)

**Step 8:** Complete Q&A Review Call with CDO

**Step 9:** Preliminary Approval & Invitation to attend Discovery & Decision Days, Tampa, FL

**Step 10:** Research Liquor License Requirements

**Step 11:** Receive Complete Set of Executable Franchise Agreement & Related Documents

**Step 12:** Attend Discovery & Decision Days in Tampa, FL

Sign Franchise Agreements & Submit Franchise Fee(s) Due Complete Development Day/Next Step Training

**GROWTH OPPORTUNITIES**

Melting Pot is actively seeking PASSIONATE & DEDICATED franchisees throughout the United States and Canada in markets such as:

**UNITED STATES**

- Anchorage, AK • Little Rock, AR • San José, CA
- Greater San Francisco Bay Area, CA • Los Angeles Metro Area, CA • Hartford, CT • Des Moines, IA
- Boston, MA • Jackson, MS • Omaha, NE • Cleveland, OH
- Cincinnati, OH • Providence, RI • Chattanooga, TN
- Detroit, MI • Dallas/Ft. Worth, TX • Houston, TX

**CANADA**

- Vancouver, BC • Calgary, AB • Toronto, ON
- Ottawa, ON • Montreal, QC • Quebec City, QC

Opportunities Available Coast to Coast

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**Jeff Nichols, 5-Unit Melting Pot Franchisee**

We make lifelong memories that people will cherish for the rest of their lives. I became a franchisee of The Melting Pot back in 1994 when I opened my first location in Wilmington, Delaware. I fell in love with the concept, so it actually had my heart before it had my work, my brain and my efforts. I was in Charlotte, North Carolina with my wife and came across the concept and we just fell in love with how personal and interactive it was. It was totally different than any other concept we had ever eaten at. I can tell you that to this day, I am just as passionate about what we do and that’s 23 years later. This brand is near and dear to my heart. We create memories, we develop people, we care about our staff, we care about the community, we are involved with St. Jude, both locally and nationally that benefits those in need worldwide. So I can honestly say at the end of the day, it was probably one of the best choices I have ever made other than having married my wife and having two great children.

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Contact us at (844) 334-2601 | meltingpotfranchise.com